



CURRENT's Smart Grid systems and software applications help utilities to optimize the efficiency of power delivery operations, extend the life and enhance the performance of distribution assets, and allow a two-way interaction with various customer end-points.

In the United States, Xcel Energy is using CURRENT's technology in its SmartGridCity™ project in Boulder, Colorado, the nation's first fully integrated Smart Grid community. CURRENT is also closely working with the leading European utilities ENEL, EDF, ENDESA, Iberdrola, RWE a.o. as part of several European Union-sponsored projects, including OpenMeter and ADDRESS to expand the use Smart Grid technology to benefit electric utilities and residents of the European Union.

CURRENT Technologies International GmbH is a fully integrated subsidiary of CURRENT Group, LLC, a privately-held company based in Germantown, MD, founded in year 2000. Investors include EnerTech Capital, Google Inc., Goldman Sachs & Co., and Liberty Associated Partners, among others.

#### Contact

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Due to continued growth, we are offering the opportunity for highly motivated and talented individuals to join our international team as

## Marketing Generalist

at our branch office in Mägenwil, Switzerland. Being part of a competent, open-minded and international team, you will get an opportunity to participate in our international expansion across Europe, Asia and Australia by supporting our Sales and Product Management team in executing our Go-to-Market Strategy.

Your primary responsibilities and duties are as follows:

- Execute Product Marketing related activities (Market Research, Collateral, Pricing, Training)
- Plan & coordinate all MarCom tasks (PR, events, exhibitions)
- Support sales team during the acquisition process with such tasks as preparing offerings and supporting customer meetings/presentations
- Supporting Management in strategic market-, cooperation- and growth planning
- Support Management in business forecasting and projections as well as in budget planning and review processes

As prospective candidate you:

- are willing to use this unique opportunity to develop your professional career in an innovative technology field and international marketplaces
- are ready to take initiatives and responsibility
- have passion and enthusiasm for innovative and dynamic technology environments

Further you will have:

- Degree in Economics or Marketing
- At least five years of experience in solutions marketing
- Utility industry Marketing/Sales experience of advantage
- Excellent skills in communications, presenting and coordinating among multiple internal & external interest groups
- Ability and willingness to travel approx. 20%
- Fluent English, additional languages i.e. Spanish, French or Italian of additional advantages

CURRENT is offering the opportunity to work in highly responsible and rewarding position in a new and innovative technology field with international orientation. Excellent and attractive working and salary conditions as well as modern office facilities and equipment await our new strong team player.

If you are interested please provide us with your complete application documentation via e-mail ([bzaugg@currentgroup.com](mailto:bzaugg@currentgroup.com)) or normal post to the attention of Mr Bruno Zaugg.